ACTRESS TO MARRY CALVIN PRICE'S SON



CLIVE WYNDHAM

Miss Olive Wyndham, an actress, whose engagement to W. Kirkpatrick Brice, son of the late United States Senator Calvin S. Brice of Ohio, has just been announced.

CALLS SOME WANT ADS RANK CRIME OF NEWSPAPERS

Turn to the want ad section of a newspaper. Run down the columns until the heading "Agents Wanted" is reached. Read that.

In this column may be noted such phrases as "profits \$10 daily and up," "\$80-u-week proposition," "250 per cent profit."

Investigator Speek of the federal industrial relations commission says "Agents Wanted" section of the classified ads is the greatest crime in American newspaperdom. And that a saying a lot, for Speek is a specialist in trailing crookedness in newspaper advertising.

"The scheme is this," said Speek. "A man responds to an ad for an agent that tells of great profits to be had. Sometimes the ad is all right and the man may get sales privileges that will bring in real money. Very often the opposite is true. When the applicant reaches the office of the advertiser he is told that he must buy a sample case. This sample case is sold to the man for many times its real value. When the can starts to canvass he find he cannot sell the things represented in the case. He goes back to the office, but he seldom gets his money back.

"The one who advertised never expected to hire the man as a canvasser. He knew the goods would not sell. He simply makes a business of selling sample cases as great profit to the gullible ones who apply.

"Responsibility should rest on the newspapers. They accept these crooked ads by which men are sometimes wheedled out of all their little savings. Of course, the threwd man will not be duped by such tactics. But the pond is large, the suckers many, the promise of big returns is an alluring bait and the want ad the nook."

August Peterson, who says he is a soap manufacturer with offices in the Lytton bldg., has been arrested and charged with working a confidence game by taking deposits from men employed to sell soap and refusing to return the money when they quit.

A MURDERER?

(From the Webster (S. C.)*Reporter)
Wesley Kading, who is employed in
a moving picture theater in Sioux
Falls, arrived Saturday to spend two
weeks' vacation shooting and visiting his parents and friends!

Lady (to new maid)—How dare you talk to me that way? And you call yourself a lady's maid!

Maid—I don't call myself that now, M'am—but I was one before I got this job!"